

September 25, 2009

TANWORLD LAUNCHES NEW PRODUCT LINE AND MUCH MORE!

The Midwest's top tanning salon franchise hosted an event that would have made Sotheby's proud. On Friday, September 18th, tanworld launched their new tanning lotion line, maintaining an edgy flair with an attitude. Industry icons, fellow tanning salon owners and franchisees alike "oohed and aahed" over the colorful product line and as a part of tanworld's private label, Sole Infusion - has introduced Wild Ride, No Regrets, Legacy and Share the Love as they lined up like best sellers, which tanworld is sure they will be. tanworld expects to roll out the new line in over 60 tanworld salons within the next month - and even more impressive is the desire for other tanning salon chains carrying the product line. Selected tanning salons could have the ability to carry the new product line as long as they aren't competing with other tanworld salons. The little Midwest Tanning Salon Franchise isn't so little anymore!

Tanworld is currently offering single or multi-unit franchise opportunities throughout the country. To receive information on how to own your own tanworld salon, call 888-338-8993 and ask for Bob McQuillan or go to www.tanworldfranchise.com.